

Christine Harbaugh

Web | Flash | Design | Development

Contact

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Summary

A designer and developer with over 10 years of professional experience working on digital projects such as high-profile websites, online advertising and HTML emails

- Accustomed to working both independently and collaboratively in fast-paced, deadline-driven environments
- Over four years of advertising/marketing agency experience
- Advanced ActionScript and Flash timeline-based animation skills
- Interest and expertise in video integration with both Flash and HTML5
- Has successfully managed and consulted with clients and third-party companies to execute all phases of web development
- Comfortable mentoring and training freelancers and team members

Skills

Adobe Flash	Adobe Dreamweaver	PHP, MySQL
ActionScript 2.0, 3.0	JavaScript, JQuery	Wordpress
HTML 4, XHTML, HTML5	Adobe Photoshop	Adobe Acrobat
CSS 2.1, CSS3	Adobe Illustrator	Microsoft Office

Experience

Freelance Designer and Developer | 2001 – present

- Research, architect, design, build and maintain websites
- Build and resize online banner ads
- Create digital presentation materials in both Flash and PowerPoint
- Edit images and design logos

Clients:

Alaska Association of School Business Officials | Arnold Worldwide
Brainery Inc | Chestnut Hill Institute | Corporate Counsel Solutions
FEI Theatres | ISM Marketing

Senior Web Developer | 2008 – 2009

ISM Marketing | Boston, MA

- Built Hatch Award-winning video-integrated Flash page-takeover ad
- Supported the company's goal of bringing digital production in-house by helping to educate team members on technologies and best practices, performing hands-on development, overseeing freelancers' work, and mentoring production artists
- Collaborated on production with contacts at rich media ad servers, an offshore IT team, and other outside companies
- Developed workflow processes and documentation

Types of projects included:

- Online banner ads (including rich media)
- Flash for kiosks, airport displays and elevator ads
- Minisites and HTML emails
- Flash presentations for new business pitches

Accounts:

Abercrombie & Kent | American Express Travel | Barbados
Best Western | Emirates | Four Seasons | Harley Davidson

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Experience

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Senior Interactive Production Artist | 2005 – 2007

Arnold Worldwide | Boston, MA

- Wrote and delivered a presentation on CSS and web standards to colleagues
- Spearheaded an initiative to educate account team and clients on the benefits of standards compliance, including usability, accessibility and cost savings via maintenance efficiencies and SEO improvements
- Created documentation on production processes for all Royal Caribbean digital projects

Types of projects included:

- Online banner ads
- Minisites (both Flash and HTML)
- Website updates (static images, Flash banners or new pages)
- Email newsletters and special offers

Accounts:

Amtrak | Colonial Williamsburg | Fidelity Investments
RadioShack | Royal Caribbean | Talbots | Volkswagen of America

Website Manager | 1999 – 2000

WinWin Technologies | Boston, MA

- Led website production including scheduling, communications and team coordination
- Project-managed the complete redesign of the company's site on a tight schedule for an emergent business and marketing deadline
- Designed a global intranet site to standardize access to sales and marketing materials, as well as internal company information
- Developed and implemented system to ensure that website-related goals and expectations were met across multiple departments
- Created print and digital collateral for sales department

Other Experience

Managing Director | 2004 – present

Independent Film Festival Boston | Boston, MA

- Create and edit web pages and banner ads
- Oversee website architecture and content
- Develop and write copy for website and other informational and marketing materials
- Coordinate transportation, accommodations and credentials for 120 visiting filmmakers, distributors and actors
- Procure merchandise and manage sales

Education

Bachelor of Arts in Film and Video

Bard College | Annandale-on-Hudson, New York

Four courses completed in **Flash** and **ActionScript**
Future Media Concepts | Cambridge, Massachusetts